



Privacy Policy – Nito

Data security and privacy is a top priority for Nito A/S, CVR (business registration) no. 71412156, registered office address H.C. Ørstedsvej 4, 6100 Haderslev, Denmark, ('Nito' or 'we'). This Privacy Policy lays down clear guidelines for Nito's processing of your personal data.

In the following we explain how we use the information that you provide and/or leave behind when communicating or dealing with us.

Nito A/S is data controller for the personal data collected and processed.

1. Collection of personal data

When you have any dealings with us we may collect personal data about you. If we request information from you, we will always state if providing the data is voluntary or mandatory in order to complete the requested action.

The types of personal data collected may include:

- Contact details, including name, email address, telephone number and similar personal identifying information
- Position/title

If you submit a job application via the Jobnet, we collect the following information:

- Contact details, including name, email address, telephone number and similar personal identifying information
- Date of birth
- Education
- Previous employment
- Application and CV
- Photo
- as well as other information contained in your application

We collect personal data in one or more of the following cases:

- When you register for Nito's newsletter
- When you submit a new product idea
- When you apply for a job via the Jobnet
- When you use Nito's other functions and services
- When you request a product sample
- When you request a meeting with a salesperson

2. Use of personal data

Personal data is collected and used for the following purposes:

- Forwarding newsletters or other marketing material and other promotional activities
- Evaluating your product idea
- Processing your job application
- Responding to your enquiries
- Statistics and analysis.
- Organising appointments
- Ongoing business communication

The legal basis for processing your personal data is primarily the performance of agreements concluded between you and Nito. In addition, we process your personal data on the basis of our legitimate interest in carrying out customer service, sales and marketing activities, developing existing and new services and products, conducting analyses and compiling statistics on our customer segments and products.

Job application will be processed if you have given your consent to such processing.

Nito maintains statistics on which sections of the Website our users visit and which products they prefer. The collected data helps us analyse how users use the Website. This information is used to improve the Website. Furthermore, we use data on all our users' Website navigation to understand how our users as a group use the Website and thereby improve the Website. We also collect information on which products our users as a group prefer. This information is also used to improve the Website.

3. Disclosure

Personal data used to complete a delivery is disclosed to the carrier chosen by Nito. Your personal data is also disclosed to Nito's group companies and distribution partners.

In some situations and if required by law, it may be necessary to disclose information to judicial authorities. For example, the information may be disclosed to the police in the event of suspected fraud etc.

In the event of a restructuring or full or partial sale of the company, any disclosure will take place in compliance with the personal data processing legislation in force at the time.

4. Erasure of personal data

Your personal data will be erased when it is no longer needed for one or more of the purposes mentioned above. The information, however, may be processed and stored for longer periods in anonymised form.

5. Cookies

We use cookies on our Website. You can read more about the use of cookies in our Cookie Policy on our website.

6. Storage and security

We have implemented security measures to ensure that our internal procedures meet our high security policy standards. We will use all our best efforts to protect the quality and integrity of your personal data.

7. Links to other websites etc.

Our Website may contain links to other websites or to integrated websites. We are not responsible for the content of third-party websites or their personal data collection practices. When you visit third-party websites, you should read the proprietor's privacy policy and other relevant policies.

8. Your rights

You have the right to request access to the personal data held about you at any time, subject to certain statutory exceptions. You also have the right to object to the data collection and further processing of the personal data held about you. In addition, you have the right to request that your personal data be corrected, erased or blocked.

Furthermore, in some cases you have the right to receive the personal data held about you in a structured, commonly used and machine-readable format and request us to transmit those data to another data controller.

9. Withdrawal of consent/account closure

You can at any time withdraw your consent for us to send you newsletters, for example. We will subsequently delete your personal data, unless we may continue processing based on other legal grounds. If you want to withdraw your consent, you can contact us at nito@nito.dk.

10. Contact

If you want us to update, modify or delete the personal data held about you or if you want to access the personal data processed about you, or if you have any questions concerning the above guidelines, you may contact us at niot@nito.dk

11. Complaints procedure

If you want to lodge a complaint regarding the processing of your personal data, you can always contact us by email niot@nito.dk or telephone 0045 74 52 63 63. You can also contact the Danish Data Protection Agency, Borgergade 28, 5., 1300 Copenhagen K, Denmark.